



# PARTNERS for PREVENTION

A partnership for the prevention of substance abuse among youth!

Partnership Meeting Minutes – March 2008

Date: 03/20/08

Time: 10:30am – 12:00pm

Place: Thiel Center

- 1). Judy McClurg, Partners For Prevention Program Coordinator, chaired the meeting. 27 community members attended. The topics of the meeting were Drug Free Communities Grant Proposal, STOP Act RFP, County Rite Aid Drug Quiz Show, Wyoming County SADD Update, Media Campaign, Alfred Students, Social Networking, and continuing collaboration.
- 2). The first topic was Drug Free Communities (DFC) Grant proposal. The DFC grant proposal was sent out March 18<sup>th</sup>. We will not know if our proposal was accepted until August of this year. According to the proposal four action committees will drive the prevention efforts. They are the AE (Assessment & Evaluation), PI (Planning & Evaluation) PR (Partner Recruitment) and Sustainability Committees. The target population of the grant will be Wyoming County middle school students in grades 5-8. Some new strategies proposed were: Yes Pa, Teen Maze, Jr. SADD, Where the Parties Are, Project Switch, Prom Favors, and Drug Free Workplace.
- 3). The next topic was the Sober Truth on Preventing Underage Drinking (STOP) Act Grant RFP which will be funded through SAMHSA. The proposal is for \$50,000 and will hopefully last for four years. The proposal is due April 24<sup>th</sup> and new environmental strategies to reduce underage drinking will be researched.
- 4). The next topic was Right Aid Drug Quiz. Attica, Perry, and Wyoming Schools participated in the competition, March 18<sup>th</sup>. Seventy-five to eighty people attended the quiz show which was held at the Attica High School. The Wyoming School team won the competition and will represent Wyoming County in the state finals held in Syracuse.
- 5). The next topic was the SADD update. The students will be working with their schools to use propm favors other than wine glasses and beer mugs. The students will participate in 21 or Bust which is scheduled for May 5<sup>th</sup>. The students will also be advocating to TOPS markets to eliminate the sales of tobacco products as Wegmans has done. Students also provided PSAs for Inhalant awareness week on WCJW.
- 6). The next topic was the Media Campaign. Messages about prevention have been placed in local media outlets; Arcade & Perry Herald, Warsaw Penny Saver, and Perry Shopper to raise awareness about underage-drinking, inhalants, and TIPS training.
- 7). The next topic was the Alfred Students presentation. The students had designed a parent survey to determine parent attitudes towards alcohol and what would be some creative ways to reach parents and educate them about underage drinking. The coalition members helped distribute and collect the parent surveys. The students went over the tool and explained how they would analyze the information. A final report will be available in May.
- 8). The next topic social marketing. The partnership was shown a clip on how environment influences our perceptions and choices. Marketing experts were asked to design a campaign to promote taxidermy stores. They were brought to the company head quarters by a specific route that had images that influenced how they designed their marketing tools. The end product design showed how powerful these images they saw influenced them. Prevention will examine how social marketing tools can promote prevention messages.
- 12). Next partnership meeting is scheduled for May 29<sup>th</sup>, 2008. This will take place at the Hillside Children's Center between 10:30am and noon.



# PARTNERS for PREVENTION

A partnership for the prevention of substance abuse among youth!

## January 17, 2008 Meeting Roster

Name	Agency	Sector
Dave Rumsey	Social Services	Government
Chris Lewis	Smoke Free Now	Health Care Professional
Beth Garigen	Warsaw School	School
Sue Knapp	Page One	Business
Tracy Rozanski	Perry Town Board	Government
Greg Nuessle	WCMHC	Health Care Professional
Hugh TenHagen	United Church of Warsaw	Religious
Joyce Horner	R-AHEC	Health Care Professional
Steve Snell	Mental Health	Government
Alan Shalkowski	Country Courier	Media
Jamie Hudson	Youth Bureau	Youth Serving Organization
Julie Calvert	Mental Health Department	Information Specialist
Patricia Baron-Mills	Prevention Program	Substance Abuse Professional
Chris Antolina	Warsaw School	School
Eric Perry	Prevention Program	Substance Abuse Professional
Joan Kibler	Probation	Law Enforcement
Matt Dussault	WCCA	Business
Kay Kilburn	Pioneer School	School
Edgar Turner	Moose Lodge	Fraternal
Helen Johnson	Pioneer Parent Advocate	Parent
Tatiana Zentz	WCCATP	Substance Abuse Professional
Kristen Rackl	WCCATP	Substance Abuse Professional
Megan Hoffman	Cornell Cooperative Ext	Youth Serving Organization
Judy McClurg	Prevention Program	Program Coordinator
Kelly Miller	Prevention Program	Substance Abuse Professional

Julianne M. Calvert  
Recorder